

Crowdstacker Investor Update

Authentic Alehouses November 2017

AUTHENTIC ALEHOUSES
PUBS & BREWING CO.



Authentic Alehouses

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Authentic Alehouses has raised an impressive £3.5m and is on its way to reaching its £5m target. Authentic Alehouses uses the money raised to purchase under-performing British pubs then reopening them, helping to bring together local communities, boost local economies and provide much needed jobs. Authentic Alehouses targets public houses that have the potential to be refurbished and bring back the unique sense of community that the traditional pub creates.

With thanks to Crowdstacker's members, Authentic Alehouses has secured enough funds to purchase 5 pubs, of which 3 have been refurbished and reopened, with the other 2 in the pipeline to be refurbished.

The loan has been structured with regular monthly closings, so money invested is already hard at work on the new sites. Each close provides the opportunity for Authentic Alehouses to get a head start in refurbishing current sites whilst funding continues.

“There is a huge opportunity out there for pubs and bars to reinvent themselves to meet the demands of a modern audience”

Alan Harper, CEO

The Countess of Rosse

The countess of Rosse is a well presented, main roadside, public house located on the western edge of Saltaire Retail Parade in north west of Bradford. As well as providing a range of beverages, the public house also offers traditional pub food. The pub has undergone a spectacular transformation, both inside and out, proving to be popular with the locals and new punters alike.





Fountain Inn

Authentic Alehouses latest refurbishment is The Fountain Inn in Barnoldswick, Lancashire. The pub, restaurant and a bed & breakfast, combines traditional and modern elements and it said to be 'one of the most loved social atmospheres in the town'.

Located in the picturesque village of Barnoldswick, the Fountain Inn is at the heart of the community and provides a welcoming family environment for both locals and visitors. Situated in the alluring countryside on the Lancashire / Yorkshire border, it provides a perfect resting-place for those walking through the Yorkshire dales.

Authentic Alehouses plans to maintain the authenticity of the pubs whilst creating ways to

implement more sustainable operations to minimise waste. They are also looking to improve on aspects such as higher quality food, broader range of new drinks and family orientated entertainment. Allan Harper, CEO of Authentic Alehouses, believes the path to success is modernising the pubs whilst keeping their traditional values.

"We feel there is a huge opportunity out there for pubs and bars to reinvent themselves to meet the demands of a modern audience and remain relevant to a new generation,"

He believes that people's expectations have increased and are looking for "good quality food, a wide choice of drinks and entertainment that fits their lifestyle".





Albert Hotel

The Albert Hotel in Hull was in much needed revitalisation, and after months of hard work, Authentic Alehouses has launched a spectacular newly renovated pub.

The opening night proved to be a huge success and attracted a new crowd of excited punters from across the city. The once run-down and deprived pub has enjoyed a complete renovation. The newly fitted bar is now an inviting central hub to the building, leading through to a brand new expansive garden. The local football team enjoyed watching the match in the lively atmosphere, and the pub hosted live music and offered tasty fresh food.



The pub is located close to Hull City centre and is large, with a net internal floor area of 472.77m². The first floor holds 8 letting bedrooms with rear access. The second floor has 3 bedrooms and will be used as managers accommodation.

With the help of Crowdstacker investors, Authentic Alehouses are steaming ahead on the redevelopments. In return investors are being offered 6.5% p.a. and the option to invest as little as £500 with the potential to earn income tax-free by investing in the Crowdstacker Innovative Finance ISA.

Your capital is at risk if you lend to businesses. Tax treatment is dependent on an individual's circumstances and may be subject to change in the future.

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